

Digital 'Tips and Tricks'

for parishes who have made their goal

Communications to your parish

Congratulations to your parish, and many thanks for your generosity and participation in the 2024 Catholic Charities Appeal!

Your parish has reached or exceeded its appeal goal, and we greatly appreciate your assistance in communicating our gratitude to your parishioners. Thanking donors is a vital component of the campaign. It can also be an opportunity for others to donate who have not already. Please find the SMS, social media, and email templates below for your use in digital communications. Additionally, we recommend you share the parish statistics, which are updated monthly at CatholicCommunity.org/parishupdates.

1. Thank You Text/Flocknote/Realm/Smoeres Communications Template

THANK YOU for helping our parish raise over <parish amount> for the 2024 Catholic Charities Appeal! Because of your support, nearly 400,000 individuals will receive help and hope through the programs and services you helped make possible.

2. Thank You Social Media Post Templates

Did you know that parishes that post daily on social media have 44% higher giving per household than those that do not? They also increase their offertory by 2x the rate of non-users! Feel free to use/share our sample posts and materials or create your own to thank your parishioners for their generosity.

Learn more: <[Video link of Bishop Malesic](#)>

Transformed by your LOVE

Post Ideas

Photo, video, and gif downloads for the appeal can be found online at CatholicCommunity.org/CCMarketingToolkit. Additionally, you can like and share our posts directly on social media. Don't forget to like and follow our pages when you're there, too!

   @CatholicCommCLE

- THANK YOU for joining <Parish Name> in donating to the 2024 Catholic Charities Appeal. Your generosity makes a difference right here, in NEOH! #AtimettoHEAL #TransformedbyyourLOVE #ThankYou
add Thank You image or video
- THANK YOU for transforming lives by supporting the 2024 Catholic Charities Appeal. #TransformedbyyourLOVE #ThankYou
add Thank You image or video
- THANK YOU for supporting Todd, who was experiencing homelessness and helped through the services of Catholic Charities Lorain County. Your LOVE transformed Todd's life. You can still donate today by visiting >> CatholicCommunity.org/donate or text CCHOPE to 41444.
#TransformedbyyourLOVE #ThankYou
link Todd's picture or video
- THANK YOU for helping us raise over <parish amount> for the 2024 Catholic Charities Appeal. Because of your support, hundreds of thousands of individuals will be given help + hope in the Diocese of Cleveland. You can still make a donation by visiting CatholicCommunity.org/donate or text CCHOPE to 41444.
#TransformedbyyourLOVE #ThankYou
link Thank You video

Transformed by your LOVE

3. Thank You Email Communications Template

Dear <Salutation>,

Congratulations, and **THANK YOU** for helping <Parish Name> reach our 2024 Catholic Charities Appeal goal. You are amazing! At <Parish Name>, we are blessed to be given many opportunities to support those in need in our communities and to provide help and healing. **THANK YOU** for supporting this important work of the church!

While we are thrilled to have reached our parish goal of <Parish Goal Amount>, we realize Catholic Charities' need is greater than ever. If you have not already, you can donate anytime by visiting CatholicCommunity.org/donate, texting CCHOPE to 41444, or mailing your check to Catholic Charities at 1404 E. 9th St., 8th Floor, Cleveland, OH 44114.

<Thank You Video>

We cannot thank you enough for making the commitment to support Catholic Charities. You are supporting the essential programs and services that provide assistance to nearly 400,000 individuals in need across Northeast Ohio. To view additional impact stories and learn more about Catholic Charities, please visit CatholicCommunity.org/2024impact.

THANK YOU for your generosity and support of this essential Appeal in our community.

May God continue to bless you and your loved ones,

<Pastor name>