



## Women's Giving Circle

### Grant Application

#### I. Contact Information

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| Name of organization:  | The City Mission   |
| Name, title of individual who can answer questions about this application. | Marilyn Taylor, Grant Manager  |
| Mailing address:   | 5310 Carnegie Ave.<br>Cleveland, OH 44103  |
| Phone number:  | Office: 216-431-3510; Mobile: 216-200-9143   |
| Email address:   | mtaylor@thecitymission.org   |
| Organization website and social media:                                     | Website: thecitymission.org<br>Facebook: www.facebook.com/thecitymission<br>Instagram: @thecitymission<br>LinkedIn: www.linkedin.com/company/the-city-mission/ |

## II. Organization Information

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| <b>Tax ID Number:</b> <i>Attach an IRS status determination letter and most current IRS Form 990</i>  | 34-0760586   |
| <b>History of organization:</b> <i>Please include the following: how many years you have been a non-profit, if you are partnering with other organizations, provide information about them.</i> | For 114 years, The City Mission has remained committed to serving the Cleveland community, providing help and hope to all people through the transforming power of God's love. In its early years, The City Mission's services focused on providing meals to those in need and shelter for men experiencing homelessness and crisis. Today, those services have expanded to caring for men, women, and children, providing 132,580 hot meals and 77,214 nights of shelter last fiscal year. In addition to providing basic needs, The City Mission offers individualized wraparound support services resulting in 150 residents acquiring stable housing and 256 residents finding stable employment or income in Fiscal Year 2024. Services are provided through Crossroads Men's Crisis Center and Laura's Home Women's Crisis Center. |
| <b>Mission of the organization:</b>   | Providing help and hope to all people through the transforming power of God's love.  |
| <b>Leadership of organization:</b> <i>Please attach composition of organization's staff and Board of Directors, including names and titles</i>  | <p>The City Mission currently has 76 full-time and 2 part-time employees across two campuses (Crossroads Men's Crisis Center and Laura's Home Women's Crisis Center). Leadership includes the following:</p> <p>Linda Uveges, Chief Executive Officer<br/>Michael Hahn, Chief Operating Officer<br/>John Jelenic, Chief Financial Officer<br/>Michele Krampitz, Chief Development Officer</p> <p>Please see attached list of Board of Trustees.</p>  |
| <b>Sources of organizational funding:</b>   | About 85% of The City Mission's support comes from individual donors. In addition, The Mission pursues funding from corporate and foundation support from many area businesses and foundation funders.   |

### III. Project/Program Description

**Project Overview –**

*Describe the specific purpose of the project and how funds will be spent.*

In the late 1970s, staff at The City Mission noticed the growing need for services for single women and single mothers in the city of Cleveland. In response to this discovery, the Mission opened Angeline Christian Home, Cleveland's first crisis shelter for women, in 1981. Angeline Christian Home was a small emergency shelter with 16 beds in semi-private suites, designed to house women for 14-28 days – long enough to refer women to other local agencies that would be able to provide for long-term needs. By the year 2000, Angeline Christian Home was receiving 10 times as many calls for help than the staff was able to accommodate.

With the growing number of calls for help, The City Mission decided to expand its services to offer long-term programs for women and children. In December 1999, The City Mission purchased a new building and began fundraising for Laura's Home, which opened in 2003. The new facility provided room for 166 residents, individualized programs, and a new average stay of about nine months. Since its creation, Laura's Home has served over 16,000 women and children.

Residents of Laura's Home have access to basic needs, individualized case management, financial and workforce readiness courses, referrals to community partners for wraparound services, Pathways program for school-age students, and Childcare for children under five. Most activities take place on-site at Laura's Home and are facilitated by staff, caseworkers, and community partners. Residents have access to resources and programs until they exit into stable housing and can continue receiving wraparound services after they leave Laura's Home.

The City Mission implements the use of best practices within its programs to provide residents with the most dignified, high-quality care possible. The Mission has over 40 community partners who help deliver various wraparound services to residents, many of them on-site. These partners are experts in their respective fields and use the most updated and widely accepted practices as they deliver services to residents. Community partners like OhioGuidestone, MAGNET, Cuyahoga Community College, Cleveland Metropolitan School District and Project ACT, Cleveland Metroparks, Cleveland Clinic, and others support the programs offered at The City Mission.

The purpose of the program at Laura's Home is to help women and children address the root causes of homelessness and assist them in creating lives of stability. The City Mission cares deeply for the physical, emotional, and spiritual growth of all its residents. Funds from the Women's Giving Circle would support the programs offered to women and children at Laura's Home, including basic needs, individualized case management, group classes, referrals to

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|   | community partners, one-on-one financial and workforce coaching, youth programs, and childcare.   |
| <b>Project Details –</b> <i>What do you hope to achieve? Why is the project needed? Who will participate in your project? What specific activities will you do to achieve your goals?</i> | <p>According to the 2023 U.S. Census Bureau, the city of Cleveland is still the second poorest city in the United States and continues to have the highest child poverty rate at 48.5%. Last year, over 35,000 children in Cleveland were living in poverty. The City Mission has seen a sharp rise in calls for shelter at Laura’s Home, as well as a heightened acuity rate in residents. In addition, the city of Cleveland lacks affordable housing, especially for single mothers caring for children. According to the National Low-Income Housing Coalition, a Cleveland resident would need to work 82 hours/week at minimum wage to afford a two-bedroom apartment at Fair Market Rent.</p> <p>Laura’s Home serves single women and single mothers with children who are experiencing homelessness and/or crises. In addition to stable housing and income, both women and children at Laura’s Home receive social/emotional support through case management, a variety of programming and courses, and referrals to community partners. Youth participate in the Pathways program, where they develop life skills, experience cultural activities, and receive homework help during the week. Laura’s Home staff also assists students with academic learning support by promoting stable school attendance and assisting with the creation and maintenance of IEPs (Individualized Education Plans) through local school systems. Infants and toddlers at Laura’s Home also have individualized service plans and spend much of their time working on kindergarten readiness.</p> <p>Goals for the women at Laura’s Home include increasing workforce readiness, developing a better understanding of personal finances, obtaining stable housing, and better assessing and addressing physical and mental well-being. Goals for children at Laura’s Home include social-emotional growth, strengthened coping skills, and progress in age-appropriate development. Success is measured through progress toward these goals, and data is collected monthly. Programs at Laura’s Home occur year-round.</p> |

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| <p><b>Organizational Capacity –</b><br/> <i>Who will staff your project? What are the qualifications of your staff? What experience does your organization have that will support the project's success? How does the project help your organization meet its mission?</i></p> | <p>The City Mission has served the city of Cleveland since 1910. One of the organization's best qualities is its ability to adapt to fit the needs of residents. Through wars, pandemics, and economic crises, The Mission has grown to meet the needs of residents.</p> <p>Staff at Laura's Home are caring, trained individuals who have a passion for sharing the gospel and helping women and children find safety and stability. They are trained in trauma care and complete continuing education courses to stay up to date on the latest and best practices used to care for those struggling with homelessness and/or crises.</p>  |
| <p><b>Project Evaluation –</b> <i>What are your specific measurable outcomes for this project? What criteria will you use to measure your success?</i></p>   | <p>The City Mission collects data and measures outcomes by using the Outcomes Star, Mission Tracker software, staff observations and notes, and monthly data summaries. The Outcomes Star is an evidence-based, trauma-informed measurement tool used to track the needs and progress of residents. Created to be a collaborative tool, the assessment is filled out by residents and their case managers every eight weeks. Mission Tracker houses data collected from each resident during the intake process and includes demographic data, health history, financial situation, and social/emotional assessment outcomes. As residents and their children progress through the program, new information is tracked. Crossroads and Laura's Home staff also create monthly data reports, which show both monthly and fiscal year-to-date numbers. These reports include an executive summary, program outcomes, the number of individuals who have called for help, housing/exit destinations, income and employment, case management and referral numbers, resource center statistics, physical wellness, and data for the Pathways and Childcare programs.</p> <p>During Fiscal Year 2024, 57 Laura's Home residents acquired stable housing, and 83 gained employment and/or income. In addition, women received 606 referrals to community partners, while children and youth received 192 referrals. Of the regularly participating children ages 0-5, 54% of infants, 56% of toddlers, and 88% of preschoolers showed progress in age-appropriate development.</p> |
| <p><b>Project Sustainability –</b><br/> <i>What are your plans for continuing this project after your grant cycle ends?</i></p>  | <p>The City Mission is sustained primarily through private and individual support, which accounts for 86% of The City Mission's operating budget. The City Mission is supported by individual and foundation support like that from Community West Foundation, Stafast Foundation, Credit First National Association, Howmet Aerospace Foundation, The O'Neill Brothers Foundation, and others, and does not receive government funding. The City Mission continues to pursue individual and corporate donations, as well as foundation support for its programs.</p>   |

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| <p><b>Partnerships</b> – <i>Do you plan to partner with another organization(s)? If yes, please describe the partnership arrangement(s).</i></p> | <p>The City Mission has over 40 community partners who provide wraparound services to residents seeking help and hope through the Mission’s programs. These community partners enable The City Mission to offer high-quality, professional services, many of them on-site, to its residents at both Crossroads Men’s Crisis Center and Laura’s Home Women’s Crisis Center. Community partners like OhioGuidestone, MAGNET, Cuyahoga Community College, Cleveland Metropolitan School District, Project ACT, Cleveland Metroparks, Joshua Tree, and others support the programs offered at The City Mission. In addition to the work done by community partners, staff at The City Mission are trained in trauma care and pursue continuing education to ensure the use of best practices. These partnerships strengthen the lives of residents and staff at The City Mission and help to build a stronger community in the Cleveland area.</p> |
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#### IV. Project/Program Funding

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| <b>Requested Funding:</b>   | \$15,000   |
| <p><b>Brief Narrative of Project Budget</b> <i>indicate how WGC funds will be used.</i></p> <p><i>Attach project budget. Include all committed and anticipated funding for the project and the project's expenses, itemized by category e.g. salaries with F.T.E.</i></p> | <p>This budget narrative outlines the projected expenses for Laura's Home Women's Crisis Center for the Fiscal Year 2025 (October 1, 2024 – September 30, 2025). This narrative details how The City Mission plans to allocate resources across key program areas.</p> <ol style="list-style-type: none"> <li><b>1. Total Employee Costs (\$3,434,273):</b> Employee costs represent a significant portion of The City Mission's budget, reflecting its commitment to employing qualified and compassionate staff. This category encompasses salaries for all personnel of Laura's Home, as well as other staff costs whose work directly benefits the operation of Laura's Home. In addition to salaries, this line-item includes associated costs such as employee benefits and employer-related payroll taxes. The City Mission strives to offer competitive compensation packages to attract and retain dedicated professionals who are essential to the effective delivery of services. Much of The City Mission's work is person-to-person, enabling staff to create individualized plans and case management for each resident.</li> <li><b>2. Program Costs (\$385,500):</b> Program costs are directly related to the services The City Mission provides to residents. This category includes: <ul style="list-style-type: none"> <li><b>Materials:</b> This covers essential supplies for program operation, including toiletries, cleaning products, bedding, and other household items. It also includes program-specific materials for workshops, support groups, and children's activities.</li> <li><b>Food &amp; Kitchen:</b> The City Mission provides nutritious meals to residents. This allocation covers the cost of groceries, kitchen supplies, and food service.</li> <li><b>Resource Center:</b> The Resource Center provides crucial support to residents, including access to computers, phones, job search assistance, and a dedicated, full-time Resource Center Specialist on staff. This budget line covers the costs associated with maintaining and operating the center.</li> <li><b>Volunteers:</b> The Mission relies on the invaluable support of its volunteers. This budget line covers volunteer recruitment, training, and other expenses.</li> <li><b>Mental Health:</b> Access to mental health services is crucial for residents' healing and well-being. These costs are associated with program materials for classes and space provided to community partners.</li> <li><b>Family Ministries:</b> This category covers costs associated with</li> </ul> </li> </ol> |

providing spiritual support and programming for families, including childcare, parenting classes, and other related activities.

**3. Facilities Costs (\$346,000):** Facilities costs cover the expenses associated with maintaining the building and grounds of Laura’s Home, including utilities, maintenance, and upkeep of the building. A safe and comfortable environment is essential for residents, and this budget line ensures the facilities are not only safe and operable but pleasant and calming.

**4. Fundraising Costs (\$540,450):** Fundraising is crucial for our organization's sustainability. This category covers the costs associated with fundraising efforts, including special events, grant writing, direct mail campaigns, and donor cultivation. We strive to maximize the return on this fundraising investment to ensure that we can continue to provide vital services to the community.

**5. Administrative Costs (\$351,450):** Administrative costs are essential for the smooth operation of the organization. This category includes expenses such as salaries for administrative staff, office supplies, postage, printing, accounting fees, legal fees, and insurance. While these costs are not directly related to resident services, they are necessary for the effective management and administration of the organization.

This budget reflects The City Mission’s commitment to providing comprehensive and compassionate services to women and children in crisis at Laura’s Home. The Mission is dedicated to using its resources wisely and efficiently to achieve its mission and make a positive impact on the lives of those served. We are grateful for the support of our donors, volunteers, and community partners, whose generosity makes our work possible.

Internal Revenue Service

Department of the Treasury

District  
Director

P.O. Box 99167, Cleveland, OH 44199

The City Mission  
408 St. Clair Avenue, N.W.  
Cleveland, OH 44113

EIN: 34-0760586 DO 34

Person to Contact:

Mrs. Shea

Telephone Number:

532-4886

Refer Reply to:

CLE:EO:79:483

Date: JUN 6 1979

Gentlemen:

This modifies and clarifies our letter dated October 20, 1970, in which we stated that your organization is not a private foundation as defined in section 509(a) of the Internal Revenue Code. Based on the information you recently submitted, we have determined that you are not a private foundation as defined in section 509(a) of the Internal Revenue Code because you qualify as a church within the meaning of sections 509(a)(1) and 170(b)(1)(A)(i).

Your exempt status under section 501(c)(3) of the Code is still in effect and you continue to be described in sections 509(a)(1) and 170(b)(1)(A)(i). You are not required to file Form 990, Return of Organization Exempt From Income Tax.

This determination is based on the assumption that your operations will continue as you have stated. If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status.

Because this letter could help resolve any questions about your foundation status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Very truly yours,

  
Everett Long  
District Director

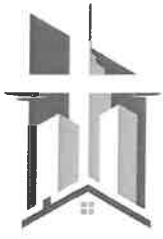
cc: Howard F. Chesler

## The City Mission

### Laura's Home Women's Crisis Center Budget FY 2025

(October 1, 2024 - September 30, 2025)

| Employee costs                   | Laura's Home     |
|----------------------------------|------------------|
| Total salaries                   | 2,403,586        |
| Total regular EEs                | 41.7             |
| Total payroll taxes              | 180,445          |
| Total EE benefits                | 792,384          |
| Total other EE costs             | 57,858           |
| <b>Total employee costs</b>      | <b>3,434,273</b> |
| <b>Program expenses (non-EE)</b> |                  |
| Programs materials               | 90,000           |
| Food                             | 250,000          |
| Kitchen                          | 12,000           |
| Resource Center                  | 6,000            |
| Volunteer                        | 4,500            |
| Mental health                    | 5,000            |
| Family Ministries                | 18,000           |
| <b>Total program costs</b>       | <b>385,500</b>   |
| <b>Facilities costs</b>          | <b>346,000</b>   |
| <b>Fundraising costs</b>         | <b>540,450</b>   |
| <b>Administrative costs</b>      | <b>351,450</b>   |
| <b>TOTAL EXPENSE</b>             | <b>5,057,673</b> |
| Private support                  | 4,414,907        |
| Foundations                      | 491,036          |
| Other                            | 151,730          |
| <b>TOTAL INCOME</b>              | <b>5,057,673</b> |



**THE  
CITY MISSION**  
REACHING HEARTS | CHANGING LIVES

5310 Carnegie Avenue  
Cleveland, Ohio 44103  
216.431.3510  
[www.thecitymission.org](http://www.thecitymission.org)

**Jacquelyne Bailey, Ph.D. (2021)**  
Senior Director, Community Health  
Partnerships  
Cleveland Clinic

**Todd Baumgartner (2019)**  
Member, Chair  
McDonald Hopkins

**Bill Beattie (2011)**  
President  
Bardons & Oliver, Inc.

**Darrell Boff (2020)**  
Senior Vice President  
Cintas Corporation

**Brian F. Broadbent (2005)**  
Retired Chief Executive Officer and President  
Business Volunteers Unlimited

**Sandy Chochola (2016)**  
Senior Vice President, Consultant  
Aon Corporation

**Tom Demitrack (2019)**  
Partner  
Jones Day

**Christine Elliott, Ph.D. (2011)**  
Clinical Psychologist  
LifeStream

**Blair Hollowell (2024)**  
Aon Corporation

**Deforia Lane, Ph.D. (1995)**  
Music Therapy Consultant, Retired Director of  
Music Therapy  
University Hospitals

**Sara Lehrke (2023)**  
Senior Vice President, Human Resources/Chief  
Diversity Officer  
Cleveland Guardians

**Karen Shaw Nelson (2016)**  
Consultant

**Stephen Owens (2021)**  
Pastor  
Mt. Calvary Baptist Church

**Thomas Okray (2022)**  
Chief Financial Officer  
Nikola Corporation

**Emmett Robinson (2015)**  
Appellate Attorney  
Robinson Law Firm, LLC

**Talia Seals (2024)**  
Federal Reserve Bank of Cleveland

**Tom Tomasula, Jr. (2020)**  
Chief People Officer  
World Group Logistics

**Theodore A. Wagner (1999)**  
Partner-in-Charge, Taxation Services  
Bober Markey Fedorovich