

IN-PEW WEEKEND LIVESTREAMING GUIDE

With your help, we can communicate the importance of Catholic Charities to those both in the pew and at home.

Before Mass Begins

Play the videos in a loop while parishioners enter the livestream.

During Mass

- Welcome the virtual audience and invite them to participate:
“For those of you who are tuning in via livestream, I invite you to please utilize the secure, online giving page, or participate via text message...”
- Play the video of Bishop Malesic during Communion.
- If available, use the chat feature or add comments to direct parishioners to the videos and donate page.

30,000
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40,000

Our estimate of the number of households that participate in Mass via livestream each weekend throughout the Diocese of Cleveland.

Resources & Tips*

Before + After Mass:

Add a slide to promote the Appeal.

Pastor Script

Videos

Bishop Malesic Appeal Video

Adoption Services

Mental Health Services

Hospice Services

Thank You Video

**All resources can be found at CatholicCommunity.org/ParishMaterials or by contacting Sarah Gozur*