



Women's Giving Circle

Grant Application

I. Contact Information

Name of organization:	Womankind, Inc.
Name, title of individual who can answer questions about this application.	Lori Felton, RN Head Nurse/Clinical Nurse Manager
Mailing address:	5350 Transportation Blvd, #18 Garfield Heights, OH 44125
Phone number:	216-662-5700
Email address:	lfelton@womankind-cleveland.org
Organization website and social media:	Womankind-cleveland.org Facebook: Womankind, Inc. Instagram: @womankind1975

II. Organization Information

Tax ID Number: <i>Attach an IRS status determination letter and most current IRS Form 990</i>	51-0168651
History of organization: <i>Please include the following: how many years you have been a non-profit, if you are partnering with other organizations, provide information about them.</i>	<p>Since 1975, Womankind has been providing free prenatal care and a full range of support services to pregnant women and families with medical, financial, and emotional needs.</p> <p>Womankind was founded by 2 friends, Michele Rogers, RN, and Elaine Spackman Eberlin, who started with a pregnancy counseling service. They wanted to do more for the women they served, especially since at the time, you had to be six months into pregnancy before you could get on welfare to cover the medical costs. They decided to open their own prenatal clinic, providing quality medical care and counseling for pregnant women without charging them anything.</p> <p>The original clinic was at Mayfield and Green Road. Then – and now – all the OB-GYNs and nurses who provided the medical care were volunteers. They are, and have always been, dedicated to Womankind's mission to provide hope, help and possibility to any pregnant woman by offering comprehensive integrative care in a loving, nonjudgmental environment. Michele Rogers was quoted as saying, "We're there to love the people who come to us. We recognize all their needs and help in any way we can."</p> <p>Now celebrating our 50th year, Womankind still offers all confidential and compassionate services – with a non-judgmental approach - at no cost to the clients with no eligibility requirements, regardless of their circumstances. Services include:</p> <ul style="list-style-type: none">• Pregnancy testing• Comprehensive and integrative prenatal care through 28 weeks of pregnancy• Assistance with transfer plans• Professional counseling for prenatal clients• Options consultation• Assistance with Medicaid, SNAP and WIC applications• Essential baby items (such as diapers, clothing, formula)• Referrals for parenting classes, adoption and housing <p>As a recognized 501(c)(3) non-profit, Womankind is an independent organization funded by financial contributions and donations from the community.</p>

Mission of the organization:	Since 1975, Womankind walks with women along the journey of pregnancy and beyond by providing free prenatal care, personal support, and social services in a caring and nonjudgmental environment.
Leadership of organization: <i>Please attach composition of organization's staff and Board of Directors, including names and titles</i>	Attached
Sources of organizational funding:	As reported in our 2023 Annual Report, revenue sources included: 39% from Individuals 10% from Organizations 6% from Foundations 16% from Special Events and Fundraisers 5% from Investment Income Gains 24% from In-Kind Support

III. Project/Program Description

<p>Project Overview – <i>Describe the specific purpose of the project and how funds will be spent.</i></p>	<p>The purpose of this project is to secure funding for our Head Nurse to be trained as a nurse sonographer. The St. Ladislaus Knights of Columbus are raising money so Womankind can purchase an onsite ultrasound unit for early/Level I ultrasounds. We would then need a trained sonographer available to do these scans for our new prenatal patients.</p>
<p>Project Details – <i>What do you hope to achieve? Why is the project needed? Who will participate in your project? What specific activities will you do to achieve your goals?</i></p>	<p>For 50 years, Womankind has provided free, comprehensive prenatal care to pregnant women in need with one exception. That is, we have had to send our patients elsewhere to get a basic ultrasound to confirm the viability of their pregnancy as well as the approximate dating (age of the fetus). This information is essential for our volunteer providers to have before a patient's first visit to our prenatal clinic. With the Knights of Columbus' offer to secure funding for Womankind to purchase our own unit, we researched what we would need to do to be able to do these scans onsite. The answer was the need for a trained nurse sonographer to be available when new patients came in for pregnancy tests or prenatal medical history appointments. While we might be able to identify a trained volunteer, the times and days he or she would be needed would vary from week to week, and would be very unpredictable. The solution was to pursue training for our head nurse (staff), who would be available whenever needed during business hours.</p>
<p>Organizational Capacity – <i>Who will staff your project? What are the qualifications of your staff? What experience does your organization have that will support the project's success? How does the project help your organization meet its mission?</i></p>	<p>Lori Felton, RN, BSN will staff the project. She is Womankind's Head Nurse/Clinical Nurse Manager. She is a Registered Nurse with extensive clinical and management experience in Prenatal, Labor and Delivery, Postpartum, Level I & II Nursery and Reproductive Endocrinology patients.</p> <p>Womankind has been providing free, comprehensive prenatal care for 50 years. The missing piece has always been the Level I ultrasounds that supply necessary information for our providers to adequately care for our patients. We refer our new patients to area pregnancy centers or the mobile ultrasound unit Image Clear Ultrasound to get the scans. There are 2 reasons that is not sustainable: 1) the mission of those centers is to use ultrasound to convince the abortion-minded woman to keep her baby, and that is not usually why we are sending our patients there, and 2) many of our patients lack access to transportation, so asking them to go to another facility is a real challenge for them.</p> <p>This project is directly in line with our mission to walk the journey of pregnancy and beyond with free comprehensive prenatal care. The early ultrasound is a key component of that care.</p>

<p>Project Evaluation – <i>What are your specific measurable outcomes for this project? What criteria will you use to measure your success?</i></p>	<p>The success of this project will be more qualitative than quantitative. Womankind provided prenatal care for 185 women in 2024. Anecdotally, based on the number of new patients we are seeing in the first two months of 2025, the number will be higher this year. (Note that the 2024 number was 61% higher than 2023.) With the ability to do ultrasounds in our office, we will truly be providing <u>comprehensive</u> prenatal care to our patients.</p> <p>Incidentally, most women who come to us have chosen life, despite facing extraordinary emotional, financial, and practical challenges. However, we do have abortion-minded women come to Womankind for pregnancy tests. Being able to show them the life growing within their wombs via ultrasound is the best way to convince them to carry the babies to term. This would be a bonus outcome.</p>
<p>Project Sustainability – <i>What are your plans for continuing this project after your grant cycle ends?</i></p>	<p>Once our nurse is trained as a certified nurse sonographer, that certification does not expire. She will be responsible for continuing education to maintain the certification. Therefore, this is one-time request for funding.</p>
<p>Partnerships – <i>Do you plan to partner with another organization(s)? If yes, please describe the partnership arrangement(s).</i></p>	<p>The Knights of Columbus will be doing the fundraising to allow us to purchase the ultrasound unit. Other than that, we will not be partnering with another agency.</p>

IV. Project/Program Funding

Requested Funding:	\$6,300 for Clinical Imaging 1 training through Sparrow Solutions Group. This is an AWHONN-approved training. (Association of Women's Health, Obstetric and Neonatal Nurses) Our Head Nurse is the current Secretary/Treasurer for the Ohio Chapter of AWHONN.
Brief Narrative of Project Budget indicate how WGC funds will be used. <i>Attach project budget.</i> <i>Include all committed and anticipated funding for the project and the project's expenses, itemized by category e.g. salaries with F.T.E.</i>	<p>The requested funding will cover the cost of training our Head Nurse Lori Felton as a nurse sonographer, with the ability to perform Level 1 (early) diagnostic ultrasounds, to determine the viability of the pregnancy and the approximate dating (how far along).</p> <p>We have identified a reputable AWHONN-approved training program through Sparrow Solutions Group, which includes pre-training, 64 hours of hands-on training, and six months of follow-up consultation. The cost of the training is \$6,300 and does not include expenses for travel and accommodation. These will be dependent on when and where our nurse will schedule the training, so they are not included in this grant request.</p> <p>The proposal from Sparrow Solutions Group is attached.</p>