



# ANGEL

## SCHOLARSHIP FUND

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**ASF AMBASSADORS CHECK IN CALL**  
**MAY 16, 2024 5:30 PM**

# MEETING TOPICS

- 1.ASF Prayer**
- 2.Marketing**
- 3.ASF Updates**
- 4.2024 Tax Credit Planning**
- 5.Reminders**

# ASF MARKETING

## THANK YOUR DONORS

thank you!  
for donating



\$93,455.00 scholarship dollars raised



St. Barnabas School



Thank You Angel  
Scholarship Fund Donors!!

Many thanks to all who donated to the Angel Scholarship Fund (ASF) in the 2023 Tax Year! ## of our parishioners made donations totaling \$\$, which will provide tuition assistance for students in the Diocese of Cleveland in the 2024/2025 school year.

Contributions can now be made that are eligible for the credit in the 2024 tax year. Please visit [www.catholiccommunity.org/angel](http://www.catholiccommunity.org/angel) to make an online contribution or download a mail-in form.

For more information, call, email or scan:  
216-902-1312 or [asinfo@dioceseofcleveland.org](mailto:asinfo@dioceseofcleveland.org)



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# ASF MARKETING FUTURE MATERIALS

**We want to be a resource for YOU!**

- Suggested Marketing Calendar
- Suggested Marketing Ideas
- Video Opportunity
- New Postcard
- Donor Communication Language Suggestions
- Tri-fold
- New Social Media Content
- Pull-Up Banner
- Email Banner



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# ASF MARKETING PLAN FOR AUGUST

## Tax Free Weekend (August 2-4)

Use this as an opportunity to engage with donors!

- Bulletin
- Outreach email to previous donors
- Social Media Push

## Back to School Communications

- Open House
- Start of year communications
  - Passed out printed materials
  - E-Newsletters
  - *Think of when you have a captive audience*



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# ASF UPDATES

## Contribution Chart

Year	Calendar Year	Tax Year
2022	\$4,512,000	\$4,512,000
2023	\$5,300,000	\$6,408,000
2024	\$1,440,000	\$332,000*
<b>TOTAL</b>	<b>\$11,252,000</b>	<b>\$11,252,000</b>

\*\$138,000 Raised in 2023 Tax Year (as of 5/1/23)



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# ASF UPDATES

## Unique Donor Report

Tax Year	Donors
2022 Only	1,406
2022 & 2023	2,927
New in 2023	3,092
New in 2024	117
<b>TOTAL</b>	<b>7,542</b>

**\*10,622 Total Donors 1/1/22-5/1/24**



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# ASF UPDATES

## Angel Scholarship Update

- A total of 3,500 Angel Scholarships were awarded in the 2022/2023 and 2023/2024 school years, total of \$3.6 million
- \$7 million+ will be available for scholarships in the 2024/2025 school year
  - Families apply to school or FACTS
  - Schools recommend recipients, prioritizing low-income families
  - ASF reviews & approves recommendations
  - Awards finalized in September
  - June webinar for scholarship managers



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# ASF UPDATES

## School Choice FAQ- What to know (part 1)

- Ohio School Choice scholarship programs provide tuition support to parents who choose to enroll their children in a participating private school.
- As of March 8, 2024, 157,197 Ohioans have applied for School choice scholarships. 70,671 are new EdChoice Expansion applications.



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# ASF UPDATES

## School Choice FAQ- What to know (part 2)

- Scholarships are awarded on a sliding scale that never exceeds the state maximum, currently \$6,166 for grades K-8 and \$8,404 for grades 9-12.
- This is far less than the \$15,428 public schools spent on average per pupil last year. Each student that opts for a choice scholarship, rather than enrolling in a public school, represents a savings to taxpayers.



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# ASF UPDATES

## School Choice FAQ- What to know (part 3)

- The state anticipated growth of the EdChoice Expansion scholarship and earmarked \$400 million to fund it this year. This is an estimate, and with all scholarships funded from the same education budget line item, the state will not run out of scholarship funding.
- Chartered Nonpublic schools (including Catholic schools, educate 9.3% of Ohio's K-12 students, while receiving less than 5% of education funding from taxpayers. Ohio public schools receive more than \$27 billion per year from local, state and federal tax revenues, and some non-tax-payer support.



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# ASF UPDATES

## NEW Contribution Form

Suggested dates for use  
1/1/2024 - 4/15/2025

## Online Giving

Updates will be made the ASF giving page effective 1/1/2025 to reflect available 2025 tax credit


## Tax Receipts

Mail-In vs Online Giving




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TO GIVE ONLINE:  
[CatholicCommunity.org/angel-contribution](https://CatholicCommunity.org/angel-contribution)  
OR donate by scanning this QR code



## CONTRIBUTION FORM

**PLEASE NOTE:** Donations must be made by **April 15, 2025** to be eligible for a 2024 state tax credit.

<h3>Donor Information</h3> <p>First Name: _____ MI: _____ Last Name: _____ Spouse Name: _____ Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ Email: _____ Parish: _____</p> <h3>Designation</h3> <p>Support Area of Greatest Need: \$ _____ School Designation: \$ _____ Total: \$ _____</p> <h3>For a State Tax Credit In</h3> <p><input type="checkbox"/> <b>2024 Tax Year</b> Eligibility: Donation made between 1/1/2024 - 4/15/25 <input type="checkbox"/> <b>2025 Tax Year</b> Eligibility: Donation made between 1/1/2025 - 4/15/26</p> <h3>Payment Information</h3> <p>I am paying by: <input type="checkbox"/> Check (made payable to Angel Scholarship Fund) <input type="checkbox"/> Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX Card Number: _____ Expires: _____ CVV Code: _____ Signature: _____</p>	<h3>Spouse Information (if additional donation)</h3> <p>First Name: _____ MI: _____ Last Name: _____ <input type="checkbox"/> Check if address is the same Address: _____ City: _____ State: _____ Zip: _____ Phone: _____ Email: _____ Parish: _____</p> <h3>Spouse Designation</h3> <p>Support Area of Greatest Need: \$ _____ School Designation: \$ _____ Total: \$ _____</p> <h3>For a State Tax Credit In</h3> <p><input type="checkbox"/> <b>2024 Tax Year</b> Eligibility: Donation made between 1/1/2024 - 4/15/25 <input type="checkbox"/> <b>2025 Tax Year</b> Eligibility: Donation made between 1/1/2025 - 4/15/26</p> <h3>Spouse Payment Information</h3> <p><input type="checkbox"/> Check if payment info is the same, one check can be submitted I am paying by: <input type="checkbox"/> Check (made payable to Angel Scholarship Fund) <input type="checkbox"/> Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX Card Number: _____ Expires: _____ CVV Code: _____ Signature: _____</p>
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### or Monthly Contribution

Would you like to **STRETCH** your contribution into smaller monthly payments?  
Register for monthly contributions at [www.CatholicCommunity.org/angel](https://www.CatholicCommunity.org/angel), email [asinfo@dioceseofcleveland.org](mailto:asinfo@dioceseofcleveland.org)  
or call our office for assistance at 216-696-6525 x 3670

**COMPLETE AND MAIL CONTRIBUTION FORM TO:**  
Angel Scholarship Fund, Catholic Community Foundation • 1404 East Ninth Street • Cleveland, OH 44114

**THANK YOU!** Your support directly impacts a family's ability to afford a Catholic education.

# 2024 TAX CREDIT PLANNING

- Establish your plan- timing is everything!
  - Year-end (Dec. 9 – Dec. 31)
  - Tax Time (Feb. 15 – April 15)



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# REMINDERS

- ASF May Newsletter- Out next week!
- New ASF Ambassadors are Welcome
- Next meeting
  - August 8th, 5:30pm



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**YOUR TAXES. THEIR TUITION. OUR FUTURE.**