



ANGEL

SCHOLARSHIP FUND

*Turning taxes into tuition with the
Catholic Community Foundation*

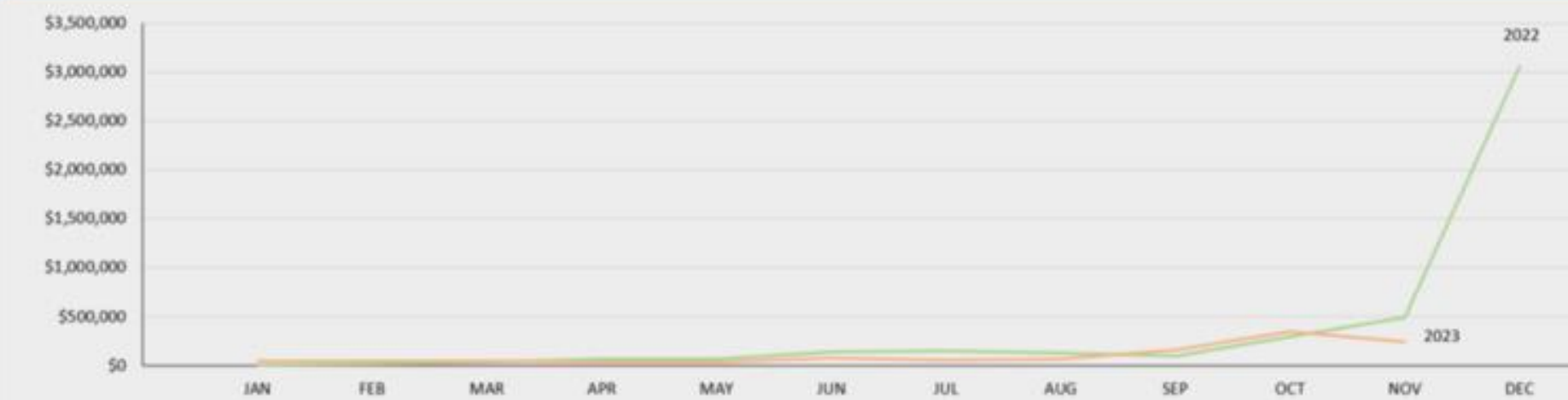
ASF AMBASSADORS CHECK IN CALL
NOVEMBER 16, 2023, 3:00 PM

MEETING TOPICS

- **ASF Prayer**
- **ASF/CCF/DoC Updates**
- **Around the Horn**
- **ASF Marketing**
- **2024 Planning**
- **Reminders**

ASF/CCF/ DOC UPDATES

ASF YEAR-OVER-YEAR CONTRIBUTION TOTALS, 11/14/23



YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL AMOUNT	TOTAL DONORS
2022	\$0	\$15,000	\$30,000	\$65,000	\$61,000	\$134,000	\$144,000	\$126,000	\$95,000	\$291,000	\$494,000	\$3,060,000	\$4,515,000	4,305
2023	\$46,000	\$46,000	\$46,000	\$36,000	\$36,000	\$80,000	\$57,000	\$67,000	\$162,000	\$341,000	\$243,000		\$1,160,000	1,110
(+/-)	\$46,000	\$31,000	\$16,000	\$29,000	\$25,000	\$54,000	\$87,000	\$59,000	\$67,000	\$50,000				

Notes

- November 2023 total is through 11/14/23
- 67% of 2023 ASF contributions are being received online (vs. mail-in)
- 95% of 2023 ASF contribution amount is from one-time donations (vs. recurring donations)
- 92% of 2023 ASF contributions are designated to a particular school (vs. undesignated)
- ASF Contribution Form is being updated for 2024- donors will be required to select the tax year (2023 or 2024) they plan to take the state tax credit.
- Beginning in 2024, donors will receive a tax receipt with the acknowledgement for their ASF contribution.



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AROUND THE HORN

- ASF Ambassadors All-Star Panel
 - Keys to success in 2022
 - Plans for year-end push in 2023
- Outreach updates, good news stories



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ASF MARKETING RESOURCES

Bulletin Inserts for
2023 Year-end Messaging

ASF & Ed Choice-
EdChoice Video



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ASF MARKETING

SOCIAL MEDIA TEMPLATES



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BE A STUDENT'S
ANGEL

DONATE
today



CALL: 216-902-1312 ONLINE: CatholicCommunity.org/angel-contribution



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2024 PLANNING

- ASF Ambassador Check-ins
- Promoting ASF
 - Catholic Schools Week
 - 'Lookback Tax Credit Donations' - January 1-April 15
 - Tax Day



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REMINDERS

- ASF November Newsletter- Out soon!
- New ASF Ambassadors are Welcome
- Next meeting
 - December 12, 5:30pm - Zoom



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YOUR TAXES. THEIR TUITION. OUR FUTURE.