



# ANGEL SCHOLARSHIP FUND

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**ASF AMBASSADORS CHECK IN CALL**  
**AUGUST 17, 2023, 5:30 PM**

# ASF PRAYER FOR CATHOLIC EDUCATION

**Father of every blessing,** We thank you for the richness of our faith and for the gift of our Catholic education.

**Bless the time before us,** And give us hearts eager and generous in support of the Angel Scholarship Fund.

**Bless our youth,** As they receive these scholarships and are enriched with a high quality Catholic Education.

**Bless our families,** As they choose affordable Catholic education and come to know, love and serve God together.

**Bless our parish communities,** As they pledge their prayers and support for our Catholic schools and their mission.

**Bless our benefactors,** As they contribute with a generous heart in gratitude for all the Lord has given them.

**Grant us the graces for which we ask,** Through the intercession of Blessed Mother Mary, St. Joseph her spouse,  
and St. Elizabeth Ann Seton.

**We ask this through Christ our Lord.**

**Amen.**

-Fr. Scott Goodfellow

# TODAY'S TOPICS

- Updates
- ASF Marketing
- Open Forum
- Survey Questions
- Reminders



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# UPDATES

- **Building on 2022 success**
  - \$4.5 mm raised from 4,300 donors
  - 2022 ASF donations are being awarded this fall-  
be sure to highlight and promote the scholarships  
your organization is making.
- **Marketing Grants**
  - 2023: 39 grants toalling \$48,500  
**NOTE-** Parishes-Schools that received a  
marketing grant in 2022 raised three times more!



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# MORE UPDATES

- **State Scholarships**
  - All K-12 students are now eligible for an EdChoice scholarship\*
  - Angel Scholarships (AS) will be integral to our schools' plans to adapt to this change: When school updates its published tuition – AS dollars will ensure family tuition commitments remain the same or less for everyone

**\*School needs to be an EdChoice provider**



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# EVEN MORE UPDATES

- **Donation Deadline Extension:**

**Donors that make their ASF donation between January 1, 2024 and April 15, 2024 will have option to claim the scholarship tax credit in 2023 or 2024 tax year**



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# MOST IMPORTANT UPDATE

- ASF Ambassadors are on the job!!

Thank you for your time and efforts to raise awareness and support for this awesome scholarship tax credit program.



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# ASF MARKETING

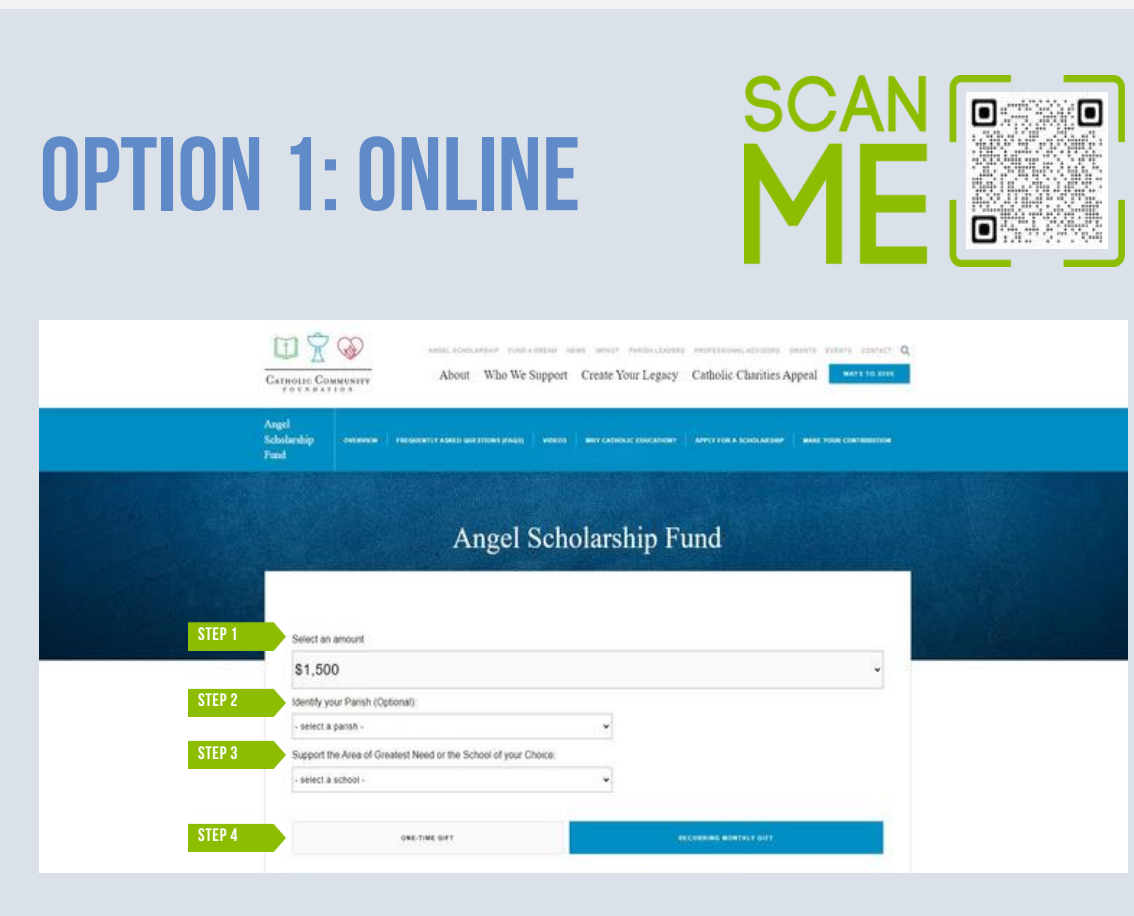
- ASF Marketing
  - CCF E-blast
    - 65,014 - successful deliveries
    - 25,135 - opens
    - 33,845 - total opens
    - 1,249 - total clicks
- Toolkit
  - Parish-School Outreach Plans
  - Email signatures
  - Samples





# ASF MARKETING

- Video Day
- Presentations-Talking Points



# ASF MARKETING

- **Good News Stories**
  - **Donors**
  - **Angel Scholarship Recipients**
  - **Parish-School Activities**



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# OPEN FORUM

- **Comments/Questions**
- **Information/Support Needed**



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# SURVEY QUESTIONS

PLEASE TAKE SOME TIME TO COMPLETE THE SURVEY  
SENT IN THE CHAT. THIS FEEDBACK WILL AID IN OUR  
EFFORTS TO SUPPORTING [YOU](#).





# REMINDERS

- ASF August Newsletter- week of 8/21
  - Contact list- emails will be shared
- New ASF Ambassadors are Welcome
- Next meeting
  - September 20, 3:00pm - Zoom



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**YOUR TAXES. THEIR TUITION. OUR FUTURE.**