

# Be the LIGHT

## Catholic Charities 2022 Appeal

### Digital Resources- [For parishes who have made goal](#)

*Congratulations on Reaching your Catholic Charities Appeal Goal!*

*Time to Thank Your Parishioners.*

### Communications to your parish

Congratulations to your parish, and many thanks for your generosity and participation in the Catholic Charities 2022 Appeal! Your parish has reached or exceeded your appeal goal, and we greatly appreciate your assistance in communicating our gratitude to your parishioners. *Thanking donors is a vital component of the campaign. It also can be used as an opportunity for others to donate who have not already.* Please find the sms, social media, and email templates below for your use in digital communications. Additionally, we recommend you share the parish statistics, updated monthly at [CatholicCommunity.org/ParishUpdates](https://CatholicCommunity.org/ParishUpdates).

### 1- Thank You Flocknote/Realm/Smoers/Text Communications Template

**THANK YOU**, for helping our parish raise over <parish amount> for the Catholic Charities 2022 Appeal. We are blessed to #BeTheLight and help our neighbors in need by supporting the essential programs and services that provide assistance to nearly 400,000 individuals in need across Northeast Ohio. You can still make a donation by visiting [CatholicCommunity.org/donate](https://CatholicCommunity.org/donate) or by texting CCHOPE to 41444. Learn more: <[Link to Thank You Video](#)>

## 2- Thank You Social Media Post Templates

Did you know that parishes that post daily on social media have 44% higher giving per household than those that do not? They also increase their offertory by 2x the rate of non-users! Feel free to use/share our sample posts and materials below, or create your own, to thank your parishioners for their generosity.

### Post Ideas

Photo, video, and gif downloads for the appeal can be found online at [CatholicCommunity.org/CCMarketingToolkit](https://CatholicCommunity.org/CCMarketingToolkit). Additionally, you can like and share our posts directly on social media. Don't forget to like and follow our pages when you're there too!



@CatholicCommunityCLE



@CatholicCommunityCLE



@CatholicCommCLE

- THANK YOU for joining **<Parish Name>** in donating to the Catholic Charities 2022 Appeal. Your generosity makes a difference right here, in NEOH! #BeTheLight #ThankYou  
\*add Thank You gif, or video\*
- THANK YOU for being the light in the darkness and helping others by supporting the Catholic Charities 2022 Appeal. #BeTheLight #ThankYou  
\*add Thank You gif, or video\*
- THANK YOU for supporting Samuel, who was homeless and helped through the services of the Bishop Cosgrove Center. You have changed his life for the better. You can still donate today by visiting >> [CatholicCommunity.org/donate](https://CatholicCommunity.org/donate) or text CCHOPE to 41444. #BeTheLight #ThankYou  
\*add Samuel's picture or video\*
- THANK YOU for helping us raise over **<parish amount>** for the Catholic Charities 2022 Appeal. Because of your support, hundreds of thousands of individuals will be given help + hope in the Diocese of Cleveland. You can still make a donation by visiting [CatholicCommunity.org/donate](https://CatholicCommunity.org/donate) or text CCHOPE to 41444. #BeTheLight #ThankYou  
\*add Thank You gif or video\*

### 3- Thank You Email Communications Template

Dear <Salutation>,

**Congratulations** and **THANK YOU** for helping <Parish Name> reach our 2022 Catholic Charities Appeal goal. You are amazing! At <Parish Name>, we are blessed to be given many opportunities to support those in need in our communities, remembering as Christians that we are called to be the light of the world through our faith and generosity. This year, we committed to #BeTheLight through the Catholic Charities 2022 Appeal. **THANK YOU** for supporting this important work of the church!

**While we are thrilled to have reached our parish goal of <Parish Goal Amount>**, we realize Catholic Charities' need is greater than ever. If you have not already, you can donate at any time by visiting [CatholicCommunity.org/donate](https://CatholicCommunity.org/donate), texting CCHOPE to 41444, or mailing your check to Catholic Charities at 1404 E. 9th St., 8th Floor, Cleveland, OH 44114.

<Thank You Video>

**We cannot thank you enough for making the commitment to #BeTheLight to our neighbors in need.** You are supporting the essential programs and services that provide assistance to nearly 400,000 individuals in need across Northeast Ohio. To view additional impact stories and learn more about Catholic Charities, please visit [CatholicCommunity.org/2022Appeal](https://CatholicCommunity.org/2022Appeal).

**THANK YOU for your generosity and support of this essential Appeal in our community.**

May God continue to bless you and your loved ones,

<Pastor name>

