

EMAIL COMMUNICATION

Dear <Salutation>,

At <Parish Name>, we are blessed with many opportunities to care for those in need within our communities. This is a time to bring healing to our world through our faith and generosity.

“Blessed are the peacemakers, for they will be called children of God.” – Matthew 5:9

This weekend, we are once again participating in the Catholic Charities In-Pew Appeal, with options to give online, via text, or through the mail. This second In-Pew Appeal will specifically support Catholic Charities’ Help Me Grow program—an outreach offered across all eight counties of our Diocese.

Help Me Grow provides new and expecting parents with in-home support, child development education, and help with essentials like diapers, formula, and food. In 2024, this program assisted over 400 families, helping children grow up healthy and secure, while building stronger, more peaceful family relationships.

The theme of the 2025 Catholic Charities Appeal is “Make me a channel of your peace.” By supporting Help Me Grow, we answer that call—offering peace, stability, and hope to our youngest neighbors and their families.

<Help Me Grow Video>

If you will not be at Mass this weekend, you can make a gift to the Appeal at any time by visiting CatholicCommunity.org/helpmegrow or texting CCHOPE to 41444, or by mailing your check to the Catholic Community Foundation at 1404 E. 9th St., 8th Floor, Cleveland, OH 44114.

To view additional impact stories and learn more about Catholic Charities, please visit CatholicCommunity.org/2025Appeal. Thank you for your generosity and support of this essential Appeal in our community.

May God continue to bless you and your loved ones,

<Pastor Name>



SOCIAL MEDIA SAMPLE POSTS

Downloads of the following can be found at CatholicCommunity.org/ParishMaterials.

Weekend of May 23-24

- Save the date: a Catholic Charities follow-up Appeal directly benefitting the Help Me Grow program, which supports new parents across our Diocese with in-home visits, parenting education, and essential items like diapers and formula, will take place at <Parish Name> NEXT weekend, May 31- June 1, during all Masses. To make a gift today, visit CatholicCommunity.org/helpmegrow or text CCHOPE to 41444.
 - *add Help Me Grow photo*

Weekend of May 31- June 1

- At <Parish Name>, we're participating in a follow-up Catholic Charities In-Pew Appeal. This second collection will directly benefit the Help Me Grow program, which supports new parents across our Diocese with in-home visits, parenting education, and essential items like diapers and formula. Your gift brings peace and stability to families—and helps young children thrive. Give in person, online, by text, or by mail. Thank you for your generosity! Donate today >> CatholicCommunity.org/helpmegrow or text CCHOPE to 41444.
 - *link Help Me Grow video*

Week of June 2

- THANK YOU to all who made a gift to Catholic Charities this weekend at <Parish Name>. Because of your support, hundreds of new parents and families will be given help + hope in the Diocese of Cleveland through in-home visits, parenting education, and essential items like diapers and formula. You can still make a donation by visiting CatholicCommunity.org/donate or text CCHOPE to 41444.
 - *link to Thank-You video*

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