

SOCIAL MEDIA AND ONLINE COMMUNICATIONS

Much like the in-pew efforts, social media and online communications reach another demographic, beyond those who are registered or present in the pews each weekend. This is another means through which we can better tell the story to an online community and reinforce the connection between our Church and Catholic Charities.

YOUR PARISH WEBSITE

Prior to Announcement Weekend | Week of February 3

- Add Catholic Charities Appeal 2025 logos, “Make me a channel of your peace” with a video link to the Appeal website. Instructions and video links can be found at CatholicCommunity.org/ParishMaterials.
- Add a link to the online giving page for the Catholic Charities Appeal.
- Post parish updates starting in March. Use the monthly updates to share the progress of the parish towards its goal. Contact Sarah Gozur if you do not receive monthly updates.

IMPORTANT LINKS

Online Resources | CatholicCommunity.org/ParishMaterials

Catholic Charities Appeal Web Page | CatholicCommunity.org/2025Appeal

Catholic Charities Online Giving Page | CatholicCommunity.org/donate



**Catholic
Charities**
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2025 APPEAL