

Love your NEIGHBOR



**Catholic
Charities**
DIOCESE OF CLEVELAND

2021 ANNUAL APPEAL



Dear friend,

The month of August is always a busy time as back-to-school season is upon us. On the development side, we are just as excited and energized each August seeing those fresh and eager faces looking to learn, but we are also encouraged by the momentum this time of year brings to our fundraising goals.

As of July 31, over 33,000 faithful individuals have donated more than \$12.4 million to Catholic Charities Annual Appeal. [Here is how that compares to previous years.](#) We are humbled to see pledges continue to increase, but our concern grows each year as the number of donors decrease. [Click here to view July Parish Stats](#) and see how your parish is doing at the local level.

Building Momentum

Coming up the week of September 13th, another round of mailings will be arriving at parishoners' doors. Approximately 50,000 letters will be going to those who have yet to give so far in 2021. With the need for new donors becoming paramount to our efforts, this letter will provide us with another opportunity to share the good works of Catholic Charities. As the pandemic comes back for another round, we must continue to offer any assistance we can to the people of the eight counties we are honored to serve. [Visit our website for bulletin announcements and other promotional materials.](#)

Thank You & Welcome!

The Catholic Community Foundation will have some new faces in the weeks to come. We sadly are losing Karen Joyce, Director of Annual Appeals, as she heads into retirement after almost 20 years with the Foundation. Sarah Yantek, Assistant Director of Annual Appeals, is also no longer with us as she found a new opportunity for success. Please join me in praying for the continued health and prosperity of Karen and Sarah Yantek.

I will be taking over for Karen and, with over 15 years of fundraising experience, I cannot wait to keep this campaign moving forward. My family and I are members of Gesu parish and are active in CYO sports.

Please don't hesitate to reach out with any questions or concerns. We thank you for continuing to do your part in promoting the Appeal at your parish and look forward to the months ahead as you welcome parishioners back in the pews.

Gratefully,



Sarah Gozur

Director, Annual Appeals

Catholic Community Foundation

Catholic Charities Annual Appeal 2021
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[CatholicCommunity.org/2021Appeal](https://www.catholiccommunity.org/2021Appeal)
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