

A STEADY INCREASE OF ONLINE GIVING FOR CATHOLIC CHARITIES



Using mobile and online technology is proving to be successful for the Catholic Charities Annual Appeal.

GLOBAL GIVING

IN 2018

ONLINE GIVING
GREW 12%

NATIONALLY WITH THE
RELIGION SECTOR

GROWING BY

18.1%



Text-to-Give



Paperless Reminders



Click-to-Donate

COMMITTED TO THE TREND

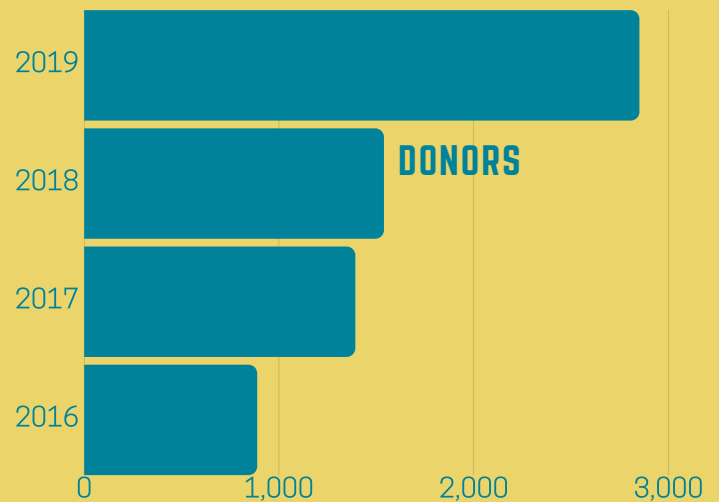
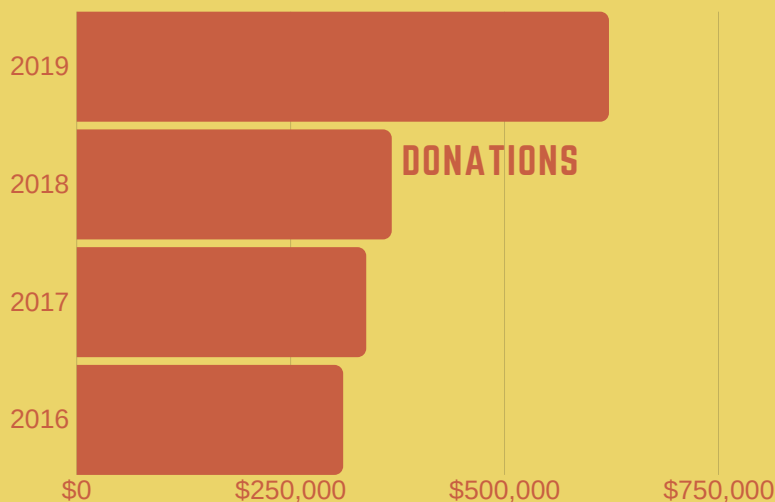
The Catholic Community Foundation supports donor intentions and preferences by aligning with e-commerce trends and attracting greater financial support from younger parishioners. It supports the way Catholics today manage personal finances and allocate resources, reserving a portion to share with others and give back to God.

IN THE FIRST HALF
OF 2019,

2,850
DONORS

RAISED

\$621,470



Catholic Community Foundation
1404 East Ninth Street
Cleveland, OH 44114



CATHOLIC
CHARITIES
Diocese of Cleveland

To donate, visit:
www.catholiccommunity.org
216-696-6525 x1049